

CynjaTech Joins Prestigious MACH37TM Accelerator

CynjaTech selected for Fall 2017 Class of Cybersecurity Startups

October 6, 2017 (WASHINGTON, D.C.) – Security technology firm CynjaTech announced today that it is one of six startups selected for the prestigious MACH37 cybersecurity accelerator. MACH37 is the premier accelerator for information security entrepreneurs and has helped launch 53 cyber companies since the program started in 2013 by the Center for Innovative Technology.

"Today's threat landscape demands innovation and new approaches to give all businesses, organizations and individuals affordable security that anyone can use," says CynjaTech CEO Heather Dahl. "Privacy is the future of information security technology, and with the mentorship and guidance from MACH37 our CynjaTrust system can become the foundation to drive data security and ownership."

CynjaTech will benefit from the MACH37 network of experts, successful entrepreneurs, and investors steeped in the security market. Real-world connections with industry veterans will allow the company to quickly grow and scale by providing a path to customer support, investor validation and ultimately a successful go-to-market strategy.

"With MACH37's guidance and incredible network of mentors, we can rapidly develop and scale our emerging security solution," says CynjaTech CTO Dr. Chase Cunningham. "CynjaTech is dedicated to delivering businesses and consumers with the strongest cyber defenses and data privacy. MACH37 will help our team achieve our goal."

The Fall 2017 program will conclude on December 5th with a Demo Day where CynjaTech will have the opportunity to pitch and demo their technology to an audience of external mentors, investors and stakeholders.

About CynjaTech www.Cynja.com

CynjaTech is a security firm utilizing next-generation MicroCloud infrastructure to power the new CynjaTrust platform. With this patent pending technology, any digital entity gains a competitive advantage by meeting a growing consumer and regulatory demand for data control and ownership, privacy, and security in a cost-effective, simple package.

Families can already benefit from the security and privacy controls the CynjaTrust platform offers by downloading the CynjaSpace internet safety app for kids. It is a single app that combines the safety, control and activity reports of a child's digital life that parents need with the fun and freedom of using the web and chatting with friends that kids want. Children chat with approved contacts, learn responsible digital behavior, while parents easily manage their child's online presence with convenient controls, alerts, time limits and activity monitors. And by using the CynjaTrust platform, families own and control their child's data preventing it from being tracked, sold or owned by third parties. CynjaTech is based in Washington, DC. Learn more by visiting https://www.cynja.com/ and follow @TheCynja on Twitter

About MACH37, www.mach37.com

MACH37 is the premier accelerator for information security entrepreneurs and startups. We go beyond the traditional model of typical business accelerators by bringing our innovators focused mentorship and support from our extensive network of visionaries, practitioners, and successful entrepreneurs in security. Our Spring and Fall sessions are designed to propel graduating companies into the marketplace, equipped with the skills to grow and compete for funding and market share. MACH37 was launched in 2013 by the Center for Innovative Technology, in Herndon, Virginia. To learn more, please visit <u>www.mach37.com</u> and follow @MACH37cyber on Twitter.

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